

DESIGN 911

Centre for Porsche



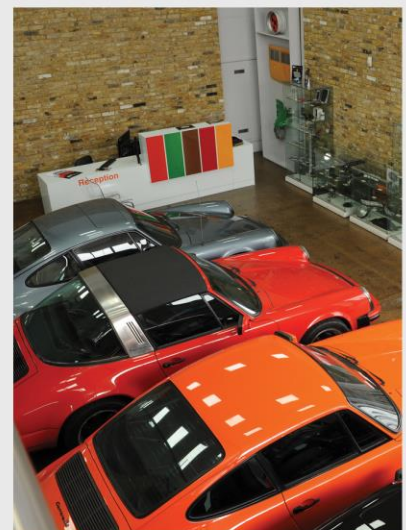
EVERY
PART FOR
every
PORSCHE

A SHORT HISTORY OF DESIGN 911



KARL CHOPRA is a true Porsche enthusiast, who turned his hobby into his business. Rebuilding, restoring and customising Porsches over two decades ago he developed a sense for sourcing hard-to-get parts, from simple brackets to body panels. His reputation grew and a loyal circle of customers told their friends, who told their friends... etc. Design 911 was established in 1995 and the rest, as they say, is history!

The company has established itself as the market leader, offering trade and retail customers a full range of OEM and aftermarket Porsche parts for general servicing and re-build as well as restoration and tuning for the UK, European and world-wide markets. The impressive 34.000 sq ft Essex headquarters comprise sales department, warehouse, workshop and body shop, as well as a showroom of classic Porsches for sale.





WELCOME to Design 911. We pride ourselves that we will be the company that can supply **'every part for every Porsche'** and we work hard to achieve our objective. Indeed, if an item is not available from any supplier or no longer in manufacture we'll look at ways to make it ourselves. In simple terms we are the most complete Porsche parts organisation.

Design 911 has over two decades of experience of the world's most popular sports car. We've examined each model close-up, nut and bolt, to ensure every product we sell fits properly and works as it should. This hands-on approach, combined with efficient business systems, has allowed us to forge partnerships with leading parts and component manufacturers and suppliers.

The majority of the most respected names in everything that is Porsche are represented on the shelves of our warehouse. Our task is to identify a customer's needs, offer alternatives where available, and supply them in the shortest possible time. We are aware that down-time on a project can be both annoying and costly.

Our experienced sales team 'speak Porsche' and our parts specialists locate and source even the most hard-to-find items. The dispatch team is skilled at ensuring every part gets to every customer securely and effectively, wherever they are. The Design 911

web site is fully interactive, allowing customers to quickly find what they want with the help of workshop drawings, view the alternatives and – in many instances – get expert advice on fitting.

Design 911 works with the trade, service garages, body shops, specialist tuning shops, restorers and individual owners to reach their goal – to achieve the ultimate Porsche experience.'

Karl Chopra

Karl Chopra, Managing Director



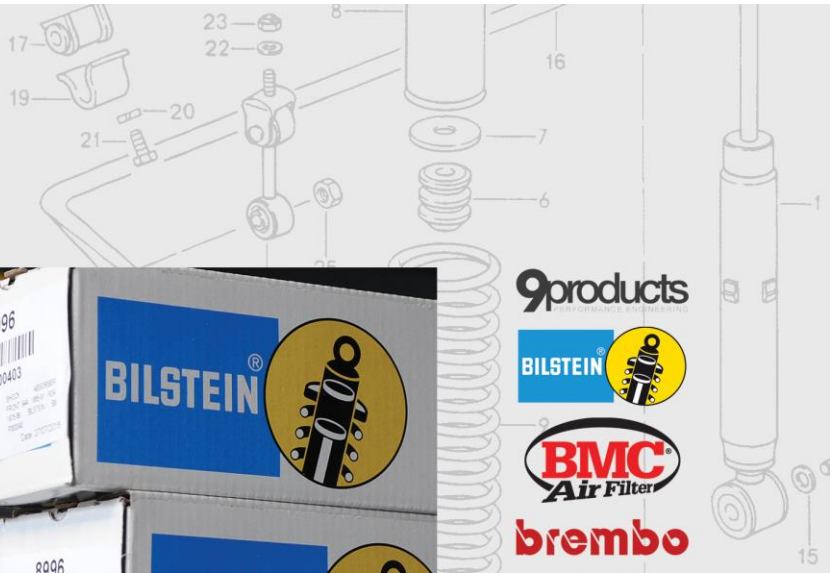
OUR PARTNERS

RECOGNITION does not come easy. We are proud to have earned our place amongst the top names in the exciting world of Porsche cars.

Working to be the best in the highly competitive and critical world of sourcing and supplying replacement and specialist parts to trade customers and end-line owners, Design 911 has developed close working relationships with the biggest and most significant names in the business.

Our performance and reputation has gained us sole representation rights to market and distribute the products of many of these companies. A position we hold with respect.





OVER HALF A MILLION PARTS

SERVICE, or replacement, original equipment (OEM) or aftermarket, we can supply for any Porsche. Design 911 identifies the original part from the original manufacturer, and adds it to its stock. We do, however, recognise that some customers may want an item that is equal in quality but more cost-effective.

The most famous and respected brand names in the Porsche world are on our shelves. The customer makes the choice. We select, pack, and dispatch anywhere in the world.



- from 356 to Panamera, classic to modern



CAN WE HELP?

- our sales force is with you

The screenshot shows the Design 911 UK website interface. At the top, it features the company logo, contact information (UK 0208 500 8811, INTL +44 208 500 8811), and a list of supported currencies. A navigation menu on the left includes 'HOME', 'CONTACT US', and 'CARS FOR SALE'. The main content area is titled 'SELECT YOUR VEHICLE' and shows a selection process for a Porsche Boxster 718. Below this, there are sections for 'SERVICE PARTS' featuring brands like Mobil 1, Bosch, and Continental, and a 'PRICE PROMISE' badge that states 'If you find a cheaper price we'll match it!'. Other features include 'FREE SHIPPING TO GB MAINLAND ON ORDERS OVER £100' and 'WORLDWIDE DELIVERY'. A sidebar on the left lists various product categories such as 'Accessories', 'Brakes', 'Chassis / Bodywork', etc.

Place an order with Design 911 - we make life easy!

THE COMPANY website has been fine-tuned (like a good Porsche!) to make life easy for the customer and provide all the essential information to ensure the right part – OEM or aftermarket, accessory or upgrade – is on your list.

Detail drawings and original Porsche numbers provide valuable assistance whilst our 'easy recognition' system takes you straight to your particular vehicle the next time you visit.

For more personal contact the telephone sales team is ready to give advice, and can communicate with warehouse, dispatch and shipping departments to provide the answer to any query.

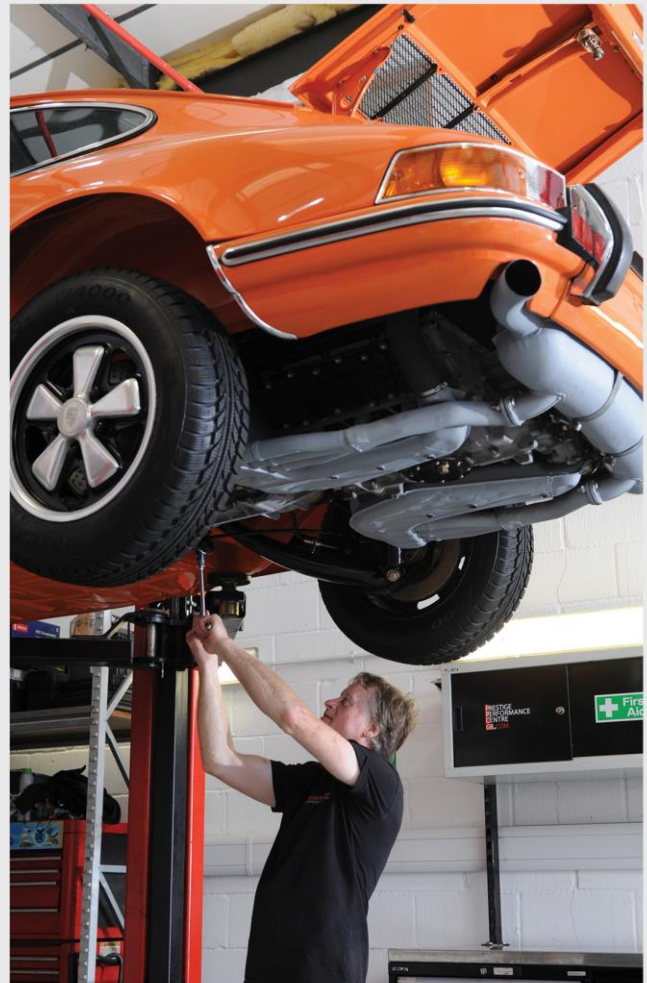


WORKSHOP

- Helping the customer

DESIGN 911 maintains its own workshop to prepare, and restore, cars for sale as well as providing Research and Development services to the company. It's here that new parts, such as items that have ceased to be available through established manufacturers, can be engineered and proven before they are offered for sale.

Does it fit, and how? That's one of the tasks for the technicians in the workshop. Aftermarket tuning parts – for example exhaust systems – are checked for both quality and ease of fitting before they go onto the sales list. In many cases a photographic or video record is made to give 'how to do it' advice to the customer through the company web site.



BODYSHOP

- Perfection for Porsche

COMPLEMENTING the workshop, the bodyshop prepares and paints cars for restoration and sales and also trial fits and evaluates new additions to the ever-growing list of replacement body panels. Styling packages have been developed to back-date 911 models and upgrade later cars. A powder coating facility allows small components to be treated with this long-lasting finish.



WE SELL CARS TOO!

DESIGN 911 always has a special selection of high quality, many fully restored, Porsches available for purchase and prepared in our workshop to customers' specification and including upgrades from the Design 911 catalogue.

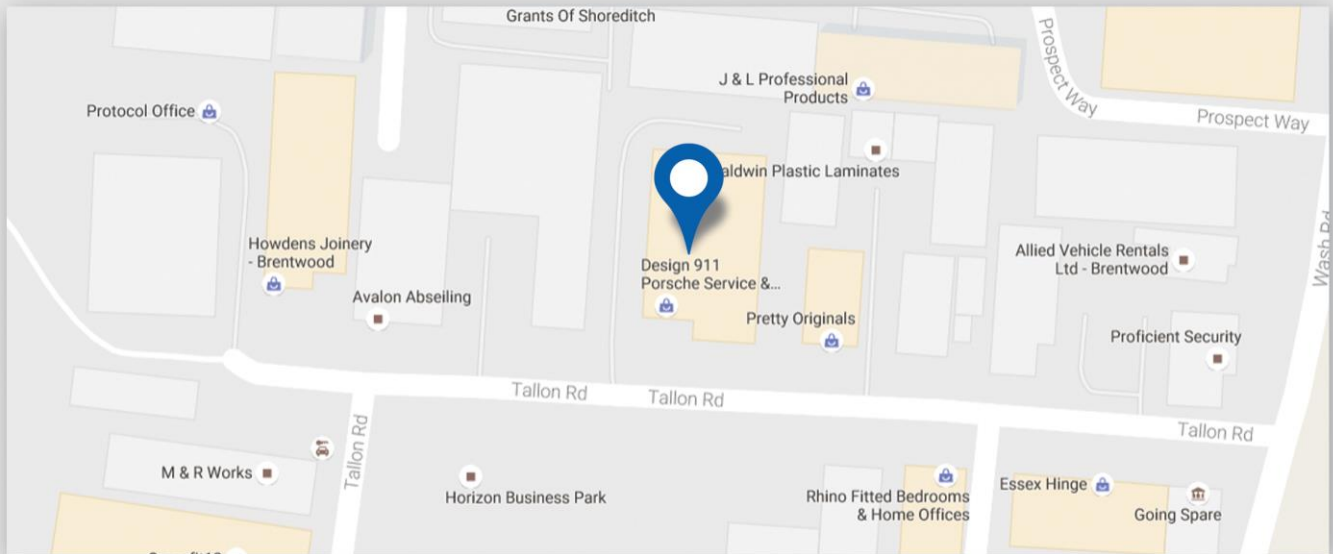


PLEASE SEE OUR WEBSITE FOR A FULL LIST:

WWW.DESIGN911.COM/CARS



HOW TO FIND US ?



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F: +44 (0) 12 7721 6634



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sales@design911.com



FROM STANSTED AIRPORT

Get on M11 from A120
Follow The M11 and London Orbital Motorway/M25 to Brentwood.
Take exit 28 from London Orbital Motorway/M25
Continue on A12, exit J12, follow Billericay signs.

FROM FOLKESTONE

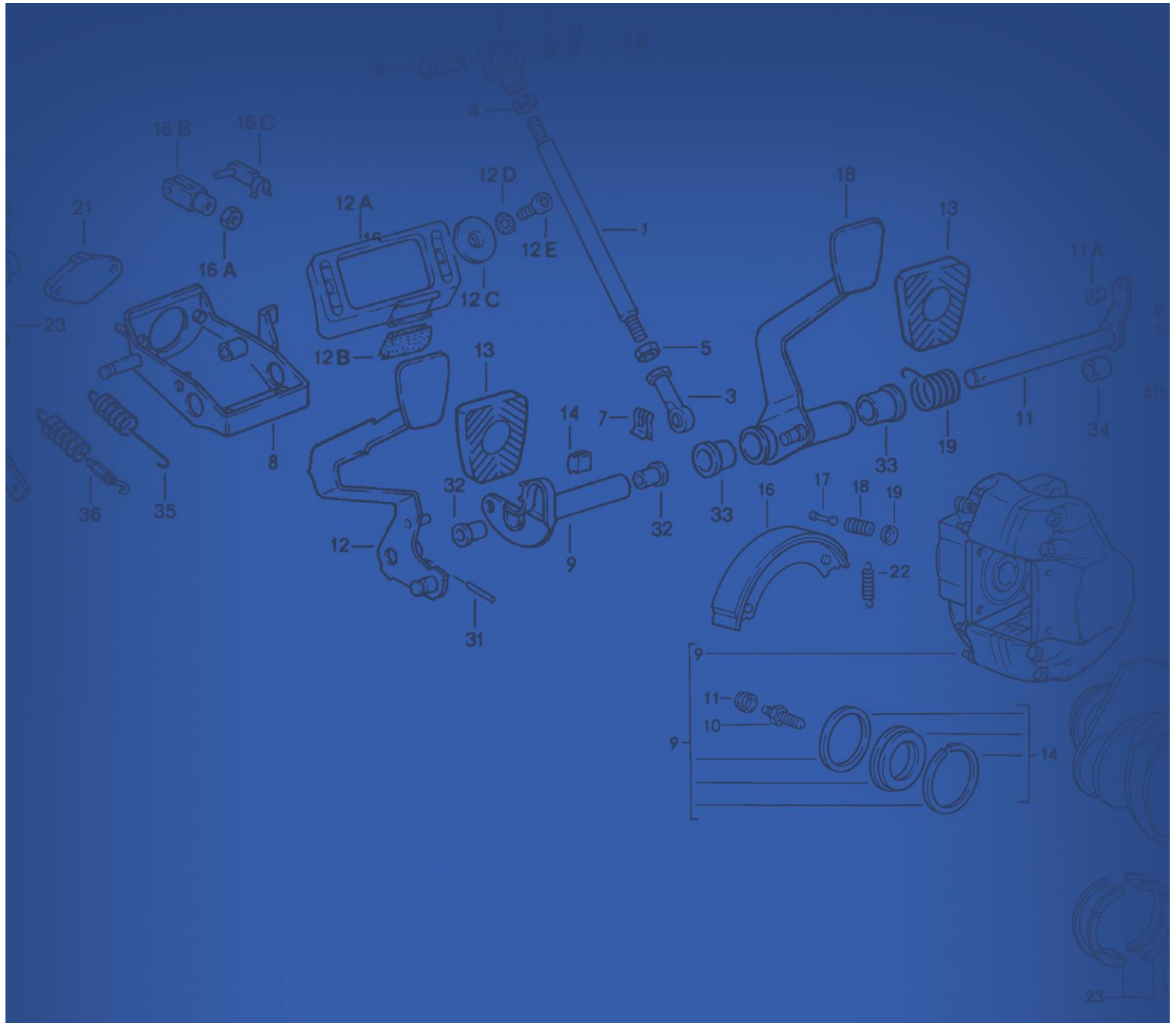
Get on M20 from B2064 and Cherry Garden Ave
Follow M20 to A282 in Dartford
Continue to Purfleet
Follow London Orbital Motorway/M25 to A12 in Brentwood.
Take exit 28 from London Orbital Motorway/M25
Continue on A12, exit J12, follow Billericay signs.



We are 1.6 miles from Shenfield railway station
We are 4.5 miles from Brentwood railway station
All trains connect at the main central London station London Liverpool Street



We recommend flying into Stanstead Airport as this airport has easy access to us via the motorway.
London City Airport 30 miles Stanstead Airport 34 Miles Southend Airport 19 Miles
Heathrow Airport 50 Miles Gatwick Airport 50 Miles



www.DESIGN911.com